



NEWS

Cunard Releases Inspiring Transatlantic Crossing Video

Cunard World Club members and first-time guests share personal accounts of crossing the Atlantic on Queen Mary 2



VALENCIA, Calif., July 25, 2018 — Luxury cruise line [Cunard](#) today released a video that showcases the iconic transatlantic experience on flagship ocean liner Queen Mary 2. Guests featured in the video describe the line's signature seven-night Transatlantic Crossing, which travels between New York and London, as a unique and unforgettable way to escape day-to-day life. Video can be viewed [here](#).

In the video, passengers describe their experience on the voyage as cherished time to relax and recharge, filled with innovative cuisine, peaceful spa days, engaging enrichment programs and inspired entertainment.

"The Transatlantic Crossing video was created as a resource for Cunard's devoted travel agent community and as a sentimental piece for our loyal guests," said Josh Leibowitz, senior vice president, Cunard North America. "As a brand, we at Cunard have continued to innovate and update our trade and consumer marketing materials, and this video conveys the spirit of the Transatlantic Crossing that we so often hear cannot be put into words."

The video highlights some of Cunard's most exceptional characteristics, such as the grand and elegant scale of the ship, as well as Cunard's unparalleled guest service. "There's no better way to get back and forth across the ocean," said MaryBeth Kardos, a loyal Transatlantic cruiser.

Aboard Queen Mary 2 guests can unwind, experience new pursuits and meet like-minded travelers. Activities range from ballroom dancing lessons, fencing, wine tasting and exploring the skies in the largest planetarium at sea. Cunard's *Insights* program features experts from various industries with fascinating workshops and Q&As, allowing passengers to connect and make personal interactions. Upcoming special event Crossings on Queen Mary 2 include [A Journey of Genealogy](#) -- a collaboration with Ancestry.com, [Transatlantic Fashion Week](#) and [World Space Week](#). Queen Mary 2 is currently sailing her 2018 Transatlantic season now through December.

Until August 3, 2018 Cunard is featuring a 10-Day Sale (promo code: RG5), which includes up to 50% off Launch Fares plus up to \$800 onboard credit per stateroom. The sale applies to a variety of voyages on all three Queens including Transatlantic Crossings on Queen Mary 2 from \$749.

Bookings are based on double occupancy. Taxes, Fees and Port Expenses of \$60 to \$270 per person are additional and subject to change. For full details, [click here](#).

For more information about **Cunard**, or to book a voyage, contact your Travel Consultant, call Cunard Line at 1-800-728-6273 or visit www.cunard.com.

For travel agents interested in further information, please contact your Business Development Manager, visit [OneSource](#) or call Cunard toll free at 1-800-528-6273.

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Cunard

Cunard is the operator of luxury cruise ships Queen Mary 2®, Queen Victoria® and Queen Elizabeth®. Renowned for impeccable White Star Service, gourmet dining and world-class entertainment, all three Queens offer luxury accommodations in Britannia, Britannia Club, Princess Grill Suite and Queens Grill Suite staterooms. Cunard is the only line to offer regularly scheduled Transatlantic service between New York and London, and it continues to celebrate the freedom of travel on exciting World Voyage and Grand Voyage itineraries that visit Europe, North America, South America, Africa, Asia and Australia.

Awarded ' #1 Mega-Ship Ocean Cruise Line ' by Travel + Leisure's 2018, 2017 and 2016 World's Best Awards and 'Best World Cruise Itineraries' and 'Best Trans-Atlantic Itineraries' by Porthole Cruise Magazine's 2016 Readers Choice Awards, Cunard is a proud member of World's Leading Cruise Lines, a part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), the largest cruise vacation company in the world. Together Cunard, Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, P&O Cruises (Australia) and P&O Cruises (UK) operate 102 ships visiting over 700 ports around the world and totaling 226,000 lower berths.

Social Media

Facebook: www.facebook.com/cunard

Twitter: www.twitter.com/cunardline

YouTube: www.youtube.com/wearecunard

Instagram: www.instagram.com/cunardline

Media Assets

Cunard photography is available online at <https://cunard.assetbank-server.com>.

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