



NEWS

World-Renowned Designer Appointed Creative Director of New Cunard Ship

Adam D Tihany to lead the creative team



VALENCIA, Calif., October 16, 2018 – Luxury cruise company, Cunard is proud to announce that world-renowned designer, Adam D. Tihany has been appointed Creative Director of its upcoming new ship.

Tihany will oversee the entire interior design process of the much-anticipated, but still unnamed ship, which will join the Cunard fleet in 2022.

Widely regarded as one of the world's most talented designers, Tihany has made his name creating beautiful spaces for luxurious and iconic hotels, restaurants and resorts across the globe, including The Beverly Hills Hotel, Belmond Hotel Cipriani and The Oberoi New Delhi.

"The name Cunard is obviously magical and I'm very excited to be involved in this project," Tihany said. "If you look at the history of Cunard, it has always been a forward-looking brand. It has a classic image but actually each ship has been innovative for its period. We want to continue this tradition and move the brand forward with the creation of this exciting and spectacularly beautiful new ship."

Work is now ongoing and Tihany promises plenty of surprises: "Guests can expect a much lighter, contemporary feel, but crucially it will still feel like a Cunard ship and Cunard's loyal guests will feel very at home. The new ship will celebrate Cunard's British heritage but with a whisper, not a shout. Everything a guest expects to see on a Cunard ship will be there, but in a different way to the other three."

Tihany has led the way in restaurant design, creating signature restaurant interiors for such culinary stars as Thomas Keller and Heston Blumenthal. He and his expert team of designers are currently working on plans for the new ship's dining areas.

Design work is well underway in preparation for construction at the Fincantieri shipyard in Italy.

The ship, Cunard's first new-build for 12 years will be the 249th vessel to sail under the Cunard flag and when she joins Queen Mary 2, Queen Victoria and Queen Elizabeth in the Cunard fleet, the luxury cruise brand will have four ships in service for the first time since 1988.

"On behalf of Cunard, we are extremely excited for Adam Tihany to be leading the creative design of our newest ship," said Josh Leibowitz, Senior Vice President, Cunard North America. "Cunard's 249th ship will continue to innovate and define luxury at sea while nodding to the company's storied history. Adam has been a friend of Cunard for many years, and we look forward to his creative leadership and sharing more designs as they come to life."

For more information about **Cunard**, or to book a voyage, contact your Travel Consultant, call Cunard Line at [1-800-728-6273](tel:1-800-728-6273) or visit www.cunard.com.

For travel agents interested in further information, please contact your Business Development Manager, visit OneSource or call Cunard toll free at [1-800-528-6273](tel:1-800-528-6273).

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Cunard

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Awarded ' #1 Mega-Ship Ocean Cruise Line ' by Travel + Leisure's 2018, 2017 and 2016 World's Best Awards and 'Best World Cruise Itineraries' and 'Best Trans-Atlantic Itineraries' by Porthole Cruise Magazine's 2016 Readers Choice Awards, Cunard is a proud member of World's Leading Cruise Lines, a part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), the largest cruise vacation company in the world. Together Cunard, Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, P&O Cruises (Australia) and P&O Cruises (UK) operate 102 ships visiting over 700 ports around the world and totaling 226,000 lower berths.

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Media Assets

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