



Cunard Line and Veuve Clicquot Team Up to Toast Queen Victoria

Her Royal Highness The Duchess of Cornwall christens ocean liner with Veuve Clicquot Yellow Label Magnum

Nothing quite says “bon voyage” for an ocean-going adventure like a glass of bubbly, so it’s most appropriate that Cunard Line and Veuve Clicquot raised their glasses (figuratively) to say “cheers” and toast the announcement that they were continuing their brand alliance with the debut of the Veuve Clicquot Champagne Bar onboard Queen Victoria. On 10 December 2007, Cunard's Queen Victoria was officially named by Her Royal Highness The Duchess of Cornwall in the presence of His Royal Highness The Prince of Wales in Southampton, England. She christened the ship with a magnum of the renowned champagne house’s Yellow Label.

"The tastes of our discerning guests are appropriately matched with the enjoyment of drinking Veuve Clicquot Champagne and we are delighted to, once again, feature a Veuve Clicquot Champagne Bar aboard our new Cunard liner," said Peter Shanks, president of Cunard Line, referencing the two companies’ successful partnership that was started with the same venue onboard Queen Mary 2.

Located on Deck 2 of the triple-height Grand Lobby, the 1920’s Art Deco-style champagne bar serves Veuve Clicquot Champagne exclusively. Appropriately, the Champagnes are paired with fresh delicacies during the pre-dinner and post-dinner hours, a further demonstration of Cunard’s appreciation for the finest culinary traditions.

An elegant space featuring marbleized glass elements, the Veuve Clicquot Champagne Bar has become a popular gathering place offering vintage champagnes from the [Champagne-Ardenne](#) region of northern [France](#). Accommodating 34 guests, the Bar’s design elements form a subtle backdrop for curved glass “showcase” panels with inset boxes featuring a variety of the brands premium Champagnes.

For more information about Cunard Line and Queen Victoria, contact your travel professional, call 1-800-7-CUNARD or go to www.cunard.com.

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About Cunard Line

Cunard Line, operator of the luxury ocean liners **Queen Mary 2** and **Queen Victoria**, has long been synonymous with the quest for new discoveries and the epitome of British refinement since the company's first paddle-wheeled steamer, Britannia, crossed the Atlantic in 1840. Cunard voyages bring together like-minded travellers who seek a civilised adventure and relish the Cunard hallmarks of impeccable White Star Service™, gourmet dining and world-class entertainment. Today, Cunard offers the only regularly scheduled Transatlantic liner service and continues the legacy of world cruising which it began in 1922. **Queen Elizabeth** joins the fleet in October 2010.

World's Leading Cruise Lines

Cunard is a proud member of World's Leading Cruise Lines. Our exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Costa Cruises and The Yachts of Seabourn. Sharing a passion to please each guest and a commitment to quality and value, World's Leading Cruise Lines inspires people to discover their best vacation experience. Together, we offer a variety of exciting and enriching cruise vacations to the world's most desirable destinations. Visit us at www.worldsleadingcruiselines.com.

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